Infographic layout sketches

Statistics

Headline · 3 big numbers · note

Comparison

Two columns · matching rows

Timeline

Vertical line · dated points

Process

Numbered steps · arrows

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Hierarchy

Pyramid or tree

Map-based

Map · callouts

Chart-led

Headline · one chart · takeaway

List

Icons · short items

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Before / after Split panel	**Checklist** Tick list · call to action